



HELPING TO IMPROVE THE LIFESTYLE AND WELL-BEING OF PEOPLE AROUND THE WORLD.

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NEWSLETTER

TAKE IT UP A PUNCH!



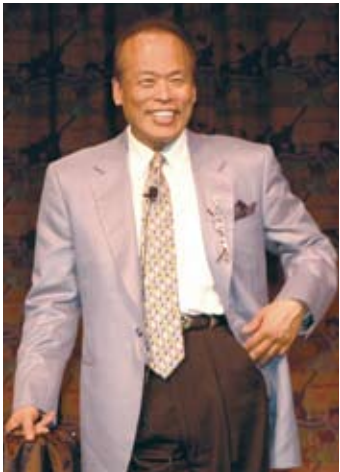
Dr. Chen® MetaBooster® is designed to provide energy, quicker post-exercise recovery, and a faster, more efficient metabolism.* This specially developed formula acts not only as a metabolism “booster” but also supplies powerful, easily absorbable antioxidants such as carnitine, arginine, and lipoic acid.

“Dr. Chen® MetaBooster® is the antioxidant of antioxidants.”

Dr. Tei-Fu Chen



* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.



DR. CHEN HONORED IN FORBES ASIA AS ONE OF THE 25 MOST NOTABLE CHINESE-AMERICANS

Dr. Tei-Fu Chen has been selected by Forbes Asia magazine (August 2010) as one of the “25 most notable Chinese-Americans.” By earning this distinction, Dr. Chen takes his place on an illustrious list of “entrepreneurs, innovators, and businesspeople who left home and made their mark in the U.S.”

The methodology used to determine the list was based on a survey of prominent bankers, investors, business associations, scholars, and entrepreneurs. Other criteria considered were leadership within the industry and community, and “scale of economic success, such as wealth and jobs created.” To qualify, an honoree had to be born in Mainland China, Taiwan, or Hong Kong, and have U.S. citizenship (second-generation not included). Congratulations, Dr. Chen!

SR SINGAPORE MANUFACTURING EARNS AVA SILVER AWARD FOR A DECADE OF FOOD SAFETY EXCELLENCE

Sunrider Singapore Manufacturing was presented with an AVA Silver Award at the AVA Food Safety Excellence Awards Night, held July 23, 2010, in Singapore. This annual event is put on by the Agri-Food and Veterinary Authority (AVA) of Singapore and serves to recognize food manufacturing companies for maintaining the highest standards in food safety.

Sunrider received this award for achieving Grade “A” status for excellence in food hygiene, sanitation, and processing for 10 consecutive years, 2000–2009. Earning Grade “A” status is based on criteria such as factory cleanliness, factory housekeeping, food hygiene, staff personal hygiene, staff training, and factory performance record. Sunrider Singapore Manufacturing has earned Grade “A” License status every year since it began operations in 1988.



Experience Sunrider Event Returns

The exciting, lively event, “*Experience Sunrider*” is back at World Headquarters on **Saturday, September 25**, in Torrance, CA. Including a Product Fair and Opportunity Meeting, this event is the perfect time to bring your new people to experience the power of Sunrider.

We’re getting the Sunrider word out—we hope you do the same!



Kandesn[®] Mini Color Compact #2 *Perfect...day or night*

The hottest fall 2010 trends were just revealed at New York Fashion Week, and were, as usual, high fashion, fun, and exciting. To keep you on the leading edge, we have duplicated some similar looks inspired by this event, and would like to share some ideas and tips for your best fall looks ever!

One great aspect of Kandesn[®] Color Cosmetics is the diversity and high-quality color of its hues. These beautiful Kandesn[®] colors look stunning on all ethnicities and features, and always enhances your inner beauty!

Using Kandesn[®] Mini Color Compact #2 on both models, we created two very different looks—one for daytime and one for evening.

Foundation

Always start with your favorite Kandesn[®] foundation. It creates the canvas for the other cosmetics to build upon.

Lips

We used Kandesn[®] 1106 Berry Red Lip Color on both girls and finished the look with Kandesn[®] 192 Mixed Berry Lip Gloss. As you can see, they both look Kandesn[®] gorgeous and it was as easy as 1–2–3!

We challenge you to be daring and try some of our tips to make this your most beautiful and glamorous fall season ever!



Daytime Eyes

Here is a really simple technique that looks beautiful on most eye shapes.

Step 1: Apply Kandesn[®] base eyeshadow to the entire eyelid, from the lashes to the arch of the brow.

Step 2: Apply the contour shadow using the fluff brush. Blend the color into the lash line and then blend up with very light strokes, similar to the motion of windshield wipers. Stop the contour color just before the eye socket crease. Apply Kandesn[®] 901 Black Eyeliner Pencil lightly into the lash line and finish with a touch of Kandesn[®] Lash Enhancer Mascara.



Nighttime Eyes

We used a more dramatic technique for the nighttime look, but it's easy to master with a little patience and practice.

Step 1: Apply Kandesn[®] base eyeshadow to the entire eyelid, from the lashes to the arch of the brow.

Step 2: Apply the contour shadow using the angle brush (leading with the short end) in a downward motion along the lash line and stopping in the middle of the lid. Again using the short end of the angle brush, blend inwardly towards the upper part of the eye socket. As you can see from the photo you are creating a "V" lying on its side. Add the contour color and smudge it under the lower lashes. Finish your dramatic nighttime look by blending the contour with the fluff brush and adding a touch more base color to highlight the lower lid just above the iris, and a hint just under the eyebrow. Apply Kandesn[®] Liquid Eyeliner and Kandesn[®] Lash Enhancing Mascara to complete your look.



Do You Know What's in Regular Toothpaste?

Sodium fluoride: a toxin and industrial waste by-product

Sodium hydroxide: aka lye, a caustic cleaning agent that digests tissues

Sodium saccharin: an artificial sweetener

Drug Facts	Purpose	Drug Facts (continued)
Active ingredient Sodium fluoride (24.3% w/w fluoride ion)	Anticavity toothpaste	Warnings • children under 6 yrs: ask a dentist
Use helps protect against cavities		Inactive ingredients sorbitol, water, hydrated silica, titanium pyrophosphate, sodium lauryl sulfate, sodium hydroxide, glycerol, sodium lauryl sulfate, sodium saccharin, carboxymethyl cellulose, polyethylene glycol, blue 1, yellow 5
Warnings Keep out of reach of children under 6 yrs. of age. If more than used for brushing is accidentally swallowed, get medical help or contact a Poison Control Center right away.		Directions? 1-800-898-3874
Directions • adults and children 6 and older brush teeth thoroughly after meals or at least twice a day using a pea-size amount as directed by a dentist. • do not swallow • If more than a pea-size amount is swallowed in children under 6, consult your dentist or doctor. • supervise children's brushing until good habits are established.		Major Toothpaste Brand

Poison control warning
Do not swallow: If children are not supposed to swallow toothpaste, why do toothpastes have flavors that taste like candy?

Polyethylene: plastic

Blue 1, yellow 5: artificial colors

Sodium lauryl sulfate: a mouth irritant that may cause canker sores

Switch brands to SunSmile® Herbal Toothpaste instead!

It's a healthy, safe choice for you and your family.

- No fluoride, no sodium lauryl sulfate, no sodium hydroxide, and no artificial colors and sweeteners.
- Made with baking soda, herbal enzymes, and herbal extracts such as neem tree oil and peppermint oil.
- Clean, minty flavor with natural ingredients that gently clean teeth and gums.



We want to hear from you! Send your favorite Sunrider® recipes, success stories, questions, or comments to info@sunrider.com.

US 00910



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IF YOU LOVE OUR PRODUCTS, YOU'LL LOVE OUR BUSINESS!

Contact your local Sunrider Independent Business Owner to learn how to own a Sunrider business and earn a fantastic income.

FROM:

TO:
